

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



AMARYLLIS HALLI (*Lycoris Squamigera*)

We are headquarters for this beautiful and rare bulbous subject and our large stock enables us to make a drastic reduction in price—see page 14.

LIBRARY
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☆ AUG 30 1951 ☆

U. S. Department of Agriculture

FLOWER BULBS ROOTS AND PLANTS



Wholesale List

FALL 1951

FOR TERMS OF SALE
SEE PAGE 8

SEE PAGES
17 - 18 - 19
For Fast Selling
Line of
Attractive
Bulb
Packages

WALTER J. GUILLE, INC.

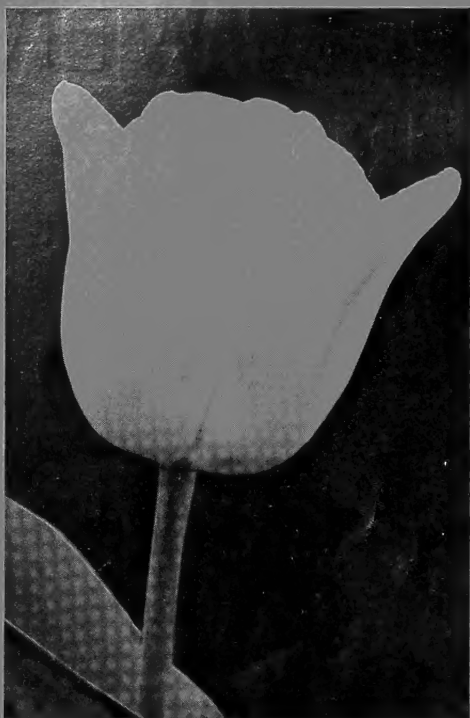
FLOWER BULB SPECIALISTS

SYOSSET, LONG ISLAND, NEW YORK

Phone SYosset 6-1197—Day and Night Service

GIANT LONG STEMMED TULIPS

The pick of the fine new kinds, together with the best of the old favorites, combined to make a select list of the **World's Finest Varieties**. These are all the finest quality imported bulbs measuring 11 cm. and over — which is apparently the best size to plant for all purposes.



CARRARA
A Fine Early White Variety



GOLDEN HARVEST
The Finest All Purpose Yellow Variety

	Per 100	Per 1000
ADVANCE. One of the largest of all tulip flowers. The color is fiery scarlet on a clay base. Flowers about six days earlier than most other large tulips thus extending the season. A welcome addition to any tulip planting. Height 30 inches.	\$5.25	\$42.00
BARTIGON. Fiery red with even brighter margins; white base with rich blue halo. Large flower with excellent texture. Early forcing and free flowering. A florists favorite. Height 25 inches.	4.00	32.50
BLUE AMIABLE. Bright violet with steel blue shadings. Beautiful flower of distinct shape. A favorite in this color. Height 25 inches.	4.00	32.50
CAMPFIRE. A bright red sport of Bartigon. Large flowers on strong stems. Splendid for early forcing. Height 25 inches.	4.00	32.50
CARRARA. A popular pure white variety. Flowers broadly cup shaped with rounded petals. Excellent texture and strong stem. A favorite for either forcing or outdoor planting. Height 24 inches.	4.00	32.50
CITY OF HAARLEM. An immense flower of fiery cardinal-red; the base of a deep violet with white outline. Perfectly cup shaped on long strong stems. Our most popular seller in this color. Height 28 inches.	5.25	42.00
CLARA BUTT. Beautiful clear salmon pink. An exquisite flower of unique color. A very reliable old favorite. Height 22 inches.	4.00	32.50
DIDO. A delightful combination of orange and red shades. An outstanding variety.	4.50	35.00
DEMETER. Deep violet purple — one of the earliest to flower.	5.25	42.00
EDITH EDDY. Cerise-rose with broad white edges on petals. Large flower on tall sturdy stem. A striking tulip. Excellent forcer. Height 27 inches.	4.00	32.50
FARNCOMBE SANDERS. Vivid rosy-scarlet with a clear white base. Broad petaled flower of large size. One of the finest reds for both forcing and garden planting. Height 32 inches.	4.00	32.50
GEORGES GRAPPE. Large, tall lavender with clear blue center.	5.25	42.00
GLACIER. A fine, new pure white variety with white anthers. Very large oval shaped flowers of strong texture and remarkable keeping qualities. Very fine. Height 30 inches.	6.00	50.00
GOLDEN AGE. Deep yellow with orange shadings. Large flower and long stem.	5.25	42.00
GOLDEN HARVEST. A solid bright lemon yellow color; good substance and strong stem. Good early forcer and fine outdoor tulip. Considered the finest all purpose yellow. Height 28 inches.	4.00	32.50
INDIAN CHIEF. Indian brown, flushed coffee brown; an enormous flower of most artistic shape on very tall strong stems. One of the finest of all tulips. Height 34 inches.	5.25	42.00
INGLESCOMBE YELLOW. Clear canary yellow; globular flowers of good form on strong stems. A very dependable late variety for outdoor planting. Height 23 inches.	4.00	32.50
INSURPASSABLE. A truly outstanding variety. Flowers of excellent substance in a beautiful shade of lilac, borne on tall strong stems. Highly recommended for both forcing and outdoor exhibition growing. Height 28 inches.	5.25	42.00
J. J. BOUWMAN. Bright orange with narrow bronzy edge. Very large.	4.00	32.50
LA TULIPE NOIRE. (The Black Tulip) Dark velvet maroon black. A large flower of good form. Excellent forcer. Height 28 inches.	4.25	35.00
LOUIS XIV. Dark purple, flushed bronze, with broad margin of golden brown. A very large globular flower of great beauty. A very fine tulip. Height 32 inches.	5.50	45.00

Note—You May Deduct 5% When Cash Accompanies Order. See Terms of Sale Page 8.

GIANT LONG STEMMED TULIPS — Continued

	Per 100	Per 1000
MARJORIE BOWEN. Salmon orange with pink shading. Long, enormous flower.	\$4.50	\$35.00
MOTHER'S DAY. Lemon yellow. Long oval flower. Extra fine.	4.00	32.50
MRS. JOHN T. SCHEEPERS. An enormous flower of brilliant golden yellow, oval shaped and of great substance. Very tall. Outstanding for garden planting. Height 30 inches.	5.25	42.00
PANORAMA. Brownish red, flushed orange scarlet with olive green base. A large flower of fine form. Height 25 inches.	4.50	35.00
PRIDE OF HAARLEM. Perfectly formed flower of immense size; brilliant deep rose, shaded scarlet with light blue base. One of the older varieties that keeps its popularity. Height 27 inches.	4.00	32.50
PRIDE OF ZWANENBURG. A beautiful shade of rose-pink, flushed salmon; inside tainted light red. The large flower is carried on tall strong stem. One of the finest pink tulips. Height 29 inches.	5.25	42.00
PRINCESS ELIZABETH. Rose pink with light pink border. A strong flower on good stem. One of the best medium early forcing varieties. Height 27 inches.	4.00	32.50
QUEEN OF THE NIGHT. Our planting of this variety convinces us that it is the best of the black shades. Large flowers on tall stiff stems. We recommend it. Height 29 inches.	4.50	35.00



Red Emperor

RED EMPEROR. We feature this outstanding variety and recommend it to all our customers. Blooms ten days earlier than other large varieties. Enormous brilliant scarlet with striking yellow base. Creates a sensation wherever grown. Per 100, \$6.50; Per 1000 \$50.00

REV. EWBANK. An old favorite among the lavender varieties.	4.00	32.50
THE BISHOP. A very beautiful deep heliotrope-blue with white base. Large flower of great beauty on tall sturdy stems. A favorite in this color. Height 30 inches.	5.25	42.00
THE PEACH. A beautiful and unusual shade of peach pink....	4.00	35.00
UTOPIA. A new very early medium red variety. Extends the flowering season.	4.50	35.00
WHITE GIANT. An extra tall pure white variety. Large, well formed flower of splendid substance borne on strong stiff Stem. Excellent for cutting. Height 29 inches.	5.25	42.00
WILLIAM PITT. Largest and finest of the early red varieties. Very dark crimson with purplish bloom on the outer petals. Highly recommended for early forcing. Height 26 inches.	4.00	32.50
YELLOW GIANT. A rich deep golden yellow tulip of great beauty and size. Fine large globular flower on extra tall sturdy stem. Height 32 inches.	4.00	32.50
ZWANENBURG. Pure white Darwin Tulip with black anthers. Large flower of perfect form on long strong stem. An excellent tulip. Height 29 inches.	5.25	42.50



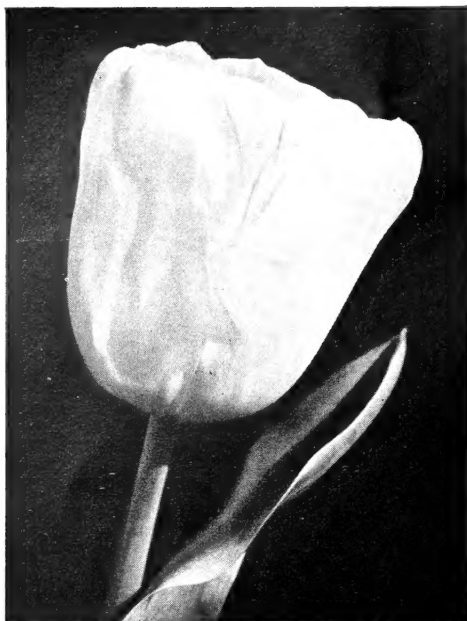
Pride of Zwanenburg

TULIPS CONTINUED ON NEXT PAGE

25 or More at 100 Rate; 250 or More at 1000 Rate

PARROT TULIPS

All Tulip lovers are familiar with Fantasy for it ranks among the most popular of all varieties. Now there are available other colors in this same type of Parrot Tulip—all with beautiful wavy and crinkled petals and all with fine, stiff stems that hold the large flowers erect. All plantings should include some of these fine new kinds.



White Giant

	Per 100	Per 1000
BLUE PARROT. An enormous and glorious flower. Bright violet, shaded steelblue; tall strong stems. Each petal has a saw tooth serration. Height 30 inches.	\$4.50	\$35.00
FANTASY. Petals inside geranium red edged carmine-lake to white, emerald green marks and spots. Outside bright rosy scarlet to crimson pink. Height 28 inches. Outstanding variety.	4.25	32.50
FIRE BIRD. Brilliant scarlet.	6.25	52.50
GADELAN. A fine new blue kind. Large and glorious.	7.00	60.00
ORANGE FAVORITE. A real orange color with true Parrot characteristics. Everyone raves about it.	5.50	45.00
PIERSON PARROT. Deep Maroon.	5.25	42.50
RED CHAMPION. Rose crimson flower of most remarkable form on strong stem. Height 29 inches.	6.25	52.50
SUNSHINE. Golden yellow.	6.25	52.50
THERESE. A true red color and a real beauty. Delightful frill to each petal and very showy.	5.50	46.00

Double Early Tulips

We list the eight most popular varieties of these well known Tulips.

	Per 100	Per 1000
COURONNE D'OR. Golden yellow.	\$5.25	\$42.50
ELECTRA. Violet and rose combination.	5.25	42.50
MR. VAN DER HOFF. Popular clear yellow.	5.25	42.50
ORANGE NASSAU. Reddish orange.	5.25	42.50
PEACH BLOSSOM. Bright pink.	5.25	42.50
SCHOONOORD. Pure White.	5.75	46.50
TRIUMPHATOR. Rosy Red.	5.25	42.50
VUURBAAK. Deep scarlet.	7.25	62.00

Double Late Tulips

A recently new class of tall double late Tulips which are almost as large as Peonies. Very fine for the garden or late forcing.

	Per 100	Per 1000
COMA. Fine orange and yellow combination.	\$5.75	\$46.50
COXA. Orange red with narrow yellow edge.	5.75	46.50
EROS. Old rose. Sturdy flower on strong stem.	5.75	46.50
LIVINGSTONE. Bright cardinal red.	6.00	50.00
MOUNT TACOMA. Pure White. Very striking.	5.25	42.50
ROYAL YELLOW. Golden yellow.	6.00	50.00
SNOW PRINCE. Creamy white.	5.25	42.50
TRIXY. Red with white margins.	5.75	46.50
UNCLE TOM. Intense deep maroon. Beautiful velvet sheen.	8.00	70.00

Botanical Tulips

CLUSIANA. Small graceful variety. White and red on outer petals with dark blue base.	\$6.00	\$50.00
EICHLERI. Large vermillion-orange outer petals with centers of yellow and black.	4.25	32.50
KAUFMANNIANA. Very early species. Creamy yellow with soft red shadings. Inside base of deep yellow.	6.25	52.50

Single Early Tulip - Keizerskroon

There is still an active demand for this fine old single early Tulip. Beautiful combination of red and yellow.

Per 100 \$5.50; Per 1000 \$45.00

Fine Mixture of Giant Tulips

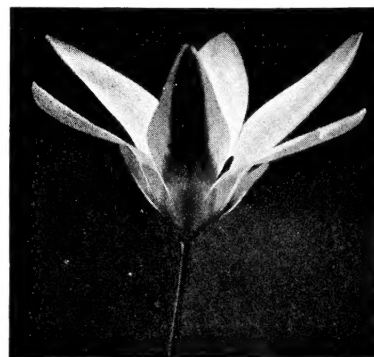
All large, long stemmed varieties in a well proportioned assortment of colors. Domestic and imported bulbs.

	per 100	\$3.25	per 1000	\$25.00
9/10 ctm.	" "	3.75	" "	27.50
10/11 ctm.	" "	4.00	" "	30.00
11/12 ctm.	" "	4.50	" "	35.00

SEE PAGE 17 FOR TULIPS IN ATTRACTIVE PACKAGES



Parrot Tulip Fantasy



Botanical Tulipa Clusiana

DUTCH HYACINTHS

Hyacinth prices have again been reduced and we of course pass on the saving to our customers.

The varieties listed below are the leaders in their respective colors and we list the two most popular sizes.

City of Haarlem. Bright golden yellow. Makes a large spike. Considered the finest of the yellows.

Gertrude. Rosy pink, compact spike. A favorite with florists.

Grand Maitre. Fine deep porcelain blue. Large well-formed spike on strong stem. Most popular blue variety.

King of the Blues. Deep glossy blue. Well-formed large spike on shorter stem. Late forcer.

Lady Derby. Two-toned light pink with large bells on heavy truss. Early.

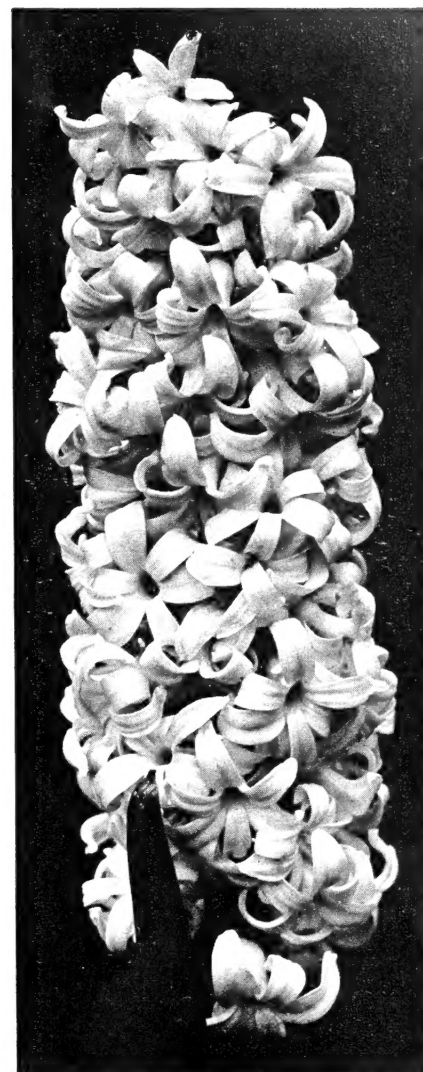
I'Innocence. Pure white with a large, loose spike of elegant form. The most popular of all white varieties.

La Victoire. Brilliant carmine-red.

Marconi. Deep rosy pink. A very fine variety.

Queen of the Blues. Light blue with silvery shadings. Makes a large spike. Very good for all purposes.

Queen of the Pinks. Beautiful deep rosy pink. Large spike of fine bells. Late forcer.

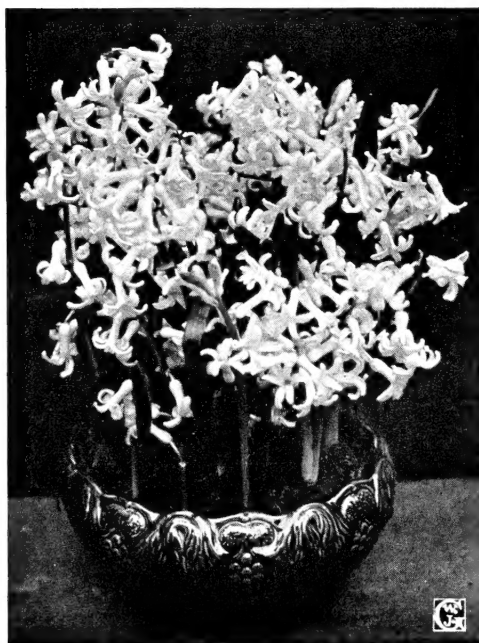


18 CTM - 1st SIZE BULBS

PRICES. Any of the above varietiesper 100 \$13.00 per 1000 \$120.00

14 CTM - BEDDING SIZE BULBS

Any of the above varieties.per 100 \$7.50 per 1000 \$66.00



French White Roman Hyacinths

FRENCH ROMAN HYACINTHS

French bulbs are now in greater supply and prices on these Roman Hyacinths have again been reduced.

They make a beautiful pot plant for the Christmas trade and can be readily forced into flower at that time. Each bulb produces several spikes of very graceful, fragrant flowers. Useful as cut flowers and also recommended for house culture.

WHITE

	100	1000
12 ctm.	\$7.50	\$65.00
13 ctm.	10.00	90.00
14 ctm.	12.00	105.00

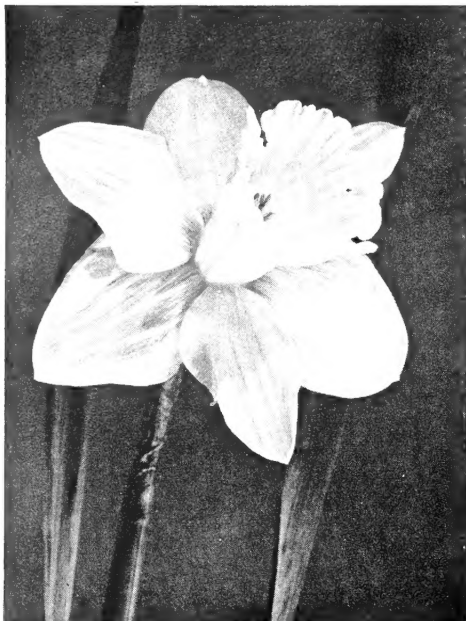
BLUE

	100	1000
Price	\$5.50	\$45.00

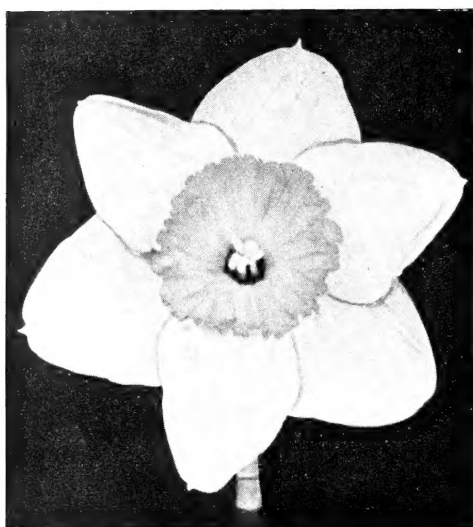
PINK

	100	1000
Price	7.50	62.50

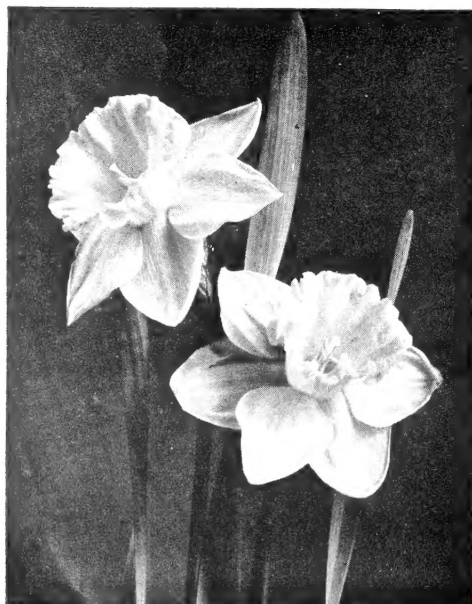
NOTE: You may deduct 5% when cash accompanies order



BEERSHEBA
Finest Pure White Trumpet Daffodil



JOHN EVELYN



MEDIUM CUP VARIETY

DAFFODILS – Hardy Narcissus

There is so much improvement in the list of modern Daffodils over the older varieties that we urge our customers to revise their lists and to enjoy the full benefit of the increased size, finer form and more brilliant colors that these newer kinds provide.

All fine Quality Imported Bulbs except where noted.

	Per 100	Per 1000
ACTEA. Poeticus variety and considered the finest of this type. Pure white petals and cup of lemon yellow with red frilled edge.	\$5.50	\$45.00
BEERSHEBA. Largest and finest of the pure white trumpet variety, sturdy and beautiful.	12.50	110.00
CAMPERNELLE RUGULOSUS. An old time favorite. Clusters of deep yellow flowers. Very fragrant. Single.....	4.00	30.00
Double	4.00	30.00
CHEERFULLNESS. Double Poetaz variety producing several flowers on each stem. Creamy white and orange. Long, strong stems.	5.50	45.00
COVENT GARDEN. A very fine new trumpet variety. Petals are slightly lighter than the cup. Free flowering and good grower.	7.50	65.00
EMPEROR. Many of our customers still want this old favorite yellow trumpet variety and we have a supply of medium size domestic bulbs at this special price.	3.50	30.00
FORTUNE. A true giant among the medium cup varieties. Broad, creamy yellow petals. Frilled cup of soft orange. Extra fine.	9.50	85.00
GERANIUM. A newer Poetaz kind producing heavy bunches of flowers on long, strong stems. White petals with orange red eye. Extra fine.	5.50	45.00
GOLDEN HARVEST. This variety is a welcome addition to the giant trumpet kinds. Enormous flower of uniform, deep, golden yellow. Fine for forcing and equally good outdoors.	8.50	75.00
GOVELAY. Round, overlapping, waxy white petals and short yellow cup with bright red brim. A gem in the Barrii type.	6.00	50.00
HELIOS. A fine early variety for Florists. Deep golden yellow petals with a short cup of darker yellow.	4.50	35.00
JOHN EVELYN. Outstanding among the newer medium trumpet varieties. Large, flat perianth of purest white and densely frilled lemon yellow cup.	7.00	60.00
JONQUILS. Simplex. The true single sweet scented variety. Clusters of deep, golden yellow flowers with round foliage.	4.25	32.50

Less Than 25 Bulbs Sold at the Dozen Rate, From 25 to 249 at the 100 Rate, 250 and More at the 1000 Rate

DAFFODILS – HARDY NARCISSUS

	Per 100	Per 1000
KING ALFRED. Still rules as King among the yellow trumpet varieties. We have a large stock of fine bulbs.		
Top size double nosed bulbs	\$10.50	\$95.00
Second size double nosed bulbs	7.50	65.00
LATONIA. A very fine and free flowering short cup. White petals with cup of bright orange red.	7.00	60.00
L'INNOCENCE. Another fine new Poetaz that is much better than the old kinds. Large clusters of heavy flowers. White petals and canary yellow eye.	5.50	45.00
MRS. E. H. KRELAGE. Medium size trumpet daffodil. Opens creamy white and bleaches to pure white. Most popular of the white varieties.	9.00	80.00
MRS. R. O. BACKHOUSE. This is the famous and original "Pink Daffodil". Long trumpet of Apricot pink with ivory white petals. Very beautiful and long lasting.	10.00	90.00
QUEEN OF THE BICOLORS. A fine new trumpet variety with white petals and deep yellow trumpet.	8.50	75.00
REMBRANDT. A truly fine new trumpet variety, with petals and trumpet a uniform deep yellow. Large and handsome.	8.50	75.00
SCARLET ELEGANCE. Contrasting golden yellow perianth and intense red cup. Early bloomer and splendid keeper.	6.00	50.00
SCARLET GEM. A newer Poetaz type bearing several flowers on each stem. The petals are primrose yellow and the cup a deep orange red.	5.50	45.00
SIR WATKIN. We are offering medium size domestic bulbs of this old favorite for those who want something at a lower price.	3.50	30.00
SPRING GLORY. Clear white petals with long trumpet of deep yellow. Long a favorite with commercial men.	8.50	75.00
TWINK. Possibly the finest of the newer double varieties. Alternating petals of primrose and orange. Nice form and good strong stem.	7.50	65.00



Fortune



Scarlet Elegance



Naturalized Daffodils

Daffodil Mixtures

These mixtures contain a balanced assortment of the most popular types of Daffodils and hardy Narcissus. They are moderately priced and represent splendid value.

100, \$3.50 1000, \$30.00
Special Price for 10,000, \$275.00

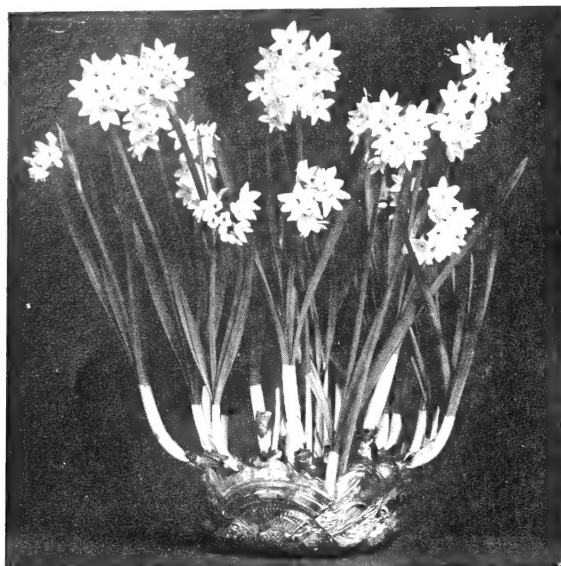
TRUMPET MIXTURE

100, \$5.50 1000, \$50.00

SHORT CUP MIXTURE

100, \$3.50 1000, \$30.00

Paper-Whites and Other Tender Narcissus



NARCISSUS, PAPER-WHITE

These Narcissus, with their sweet scented clusters of white, cream and yellow flowers, are used most extensively for winter flowering in the home and the ease with which they can be so readily flowered under home conditions makes them one of the leading subjects for store sales. We suggest that these bulbs be offered for sale in combination with fancy bowls and other containers together with the necessary planting material such as bulb fibre or pearl chips.

For florist's use they provide a quick catch crop through the mid-winter months when flowers are usually scarce and expensive.

Paper-White Grandiflora – Pure White

Genuine imported French stock of the same fine quality that made these bulbs so popular years ago. Sure, dependable bloomers with full, large trusses and quick action as soon as planted. Not to be compared with inferior domestic stocks.

	per 100	per 1000
13 ctm.	\$5.50	\$45.00
14 ctm.	6.25	52.50

Terms and Conditions of Sale

This is a wholesale catalog and intended for trade buyers as we do no retail business. This list cancels all previous quotations. Prices as quoted are f. o. b. Syosset, and include packing. Terms are less 5% for cash with order or net 30 days, less 2% in ten days, on approved credit.

Non-Warranty

Although we exercise the greatest care and precaution in sending out only such stock as should perform entirely satisfactory, we nevertheless give no guarantee, expressed or implied, as to the quality, description or productiveness of any bulbs or roots we send out and will in no way be responsible for the crop. If the purchaser does not accept our bulbs or roots under these conditions, they are at once to be returned. No claims whatever will be allowed unless reported to us within 48 hours after the merchandise is received.

Less than 25 bulbs sold at the dozen rate, from 25 to 249 at the 100 rate, 250 and more at the 1000 rate.

Soleil D'Or

Clusters of deep yellow

	100	1000
14 ctm.	\$6.00	\$50.00

Chinese Sacred Lilies

Clusters of cream yellow with darker yellow eye.

	100	1000
	\$7.00	\$60.00



CHINESE SACRED LILIES

For Those Who Sell Bulbs

Holland bulb growers have planned a large sales campaign in this country for the fall season. Magazines, Movies and Radio will be used on a national scale. You can plan to enjoy some of the benefits of this free publicity by coordinating your own advertising and window display. And be sure you provide ample stock to take care of the additional demand.

EASTER DATE

1952 — April 13

BULBOUS IRIS

We continue to receive very excellent reports from the stock we have been sending out and we are again encouraging our customers to use these bulbs more liberally.

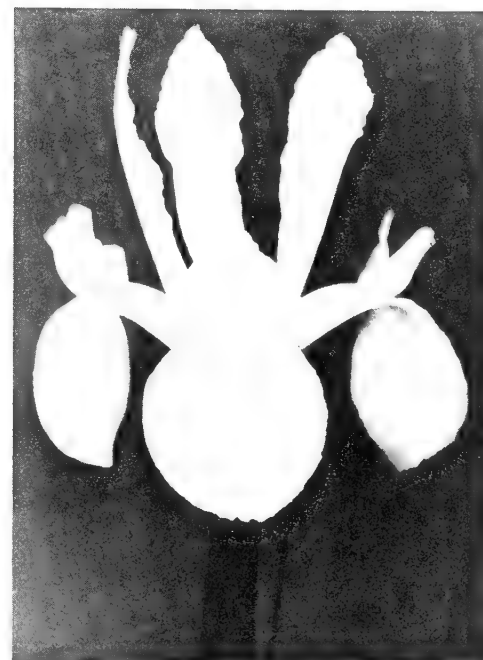
At the reasonable prices at which we sell them they offer excellent chances for good profits.

They are easily grown in greenhouses, cold frames or planted out doors and the list of varieties we offer provide a succession of flowers throughout the whole season. Bulbs ready for delivery first week in October.

	Per 100	Per 1000
BLUE TRIUMPHATOR. A new blue variety that is highly regarded. Forces as early as Wedgewood and is a brighter color. 7-8 ctm.	\$3.50	\$25.00
BRONZE QUEEN. Deep bronze brown with blue shadings. Very unique and striking. 7-8 ctm.	3.50	25.00
CAJANUS. Beautiful clear yellow. This old variety of Spanish Iris is still very good. Makes a small bulb. 6-7 ctm.	2.50	15.00
GOLDEN HARVEST. Intense deep golden yellow. Late bloomer. A welcome addition to the old list. 7-8 ctm.	3.00	20.00
H. C. VAN VLIET. A fine newer deep blue variety of the same color as Imperator but flowers about ten days earlier. 7-8 ctm.	3.00	20.00
IMPERATOR. The old standard deep blue. Not suitable for early forcing but does well later. Fine for frames and outdoors. 7-8 ctm.	2.50	16.50
WEDGEWOOD. Early light blue and the most popular forcing variety. It also does well outdoors when given some winter covering in colder climates.		
8-9 ctm.	2.50	15.00
9-10 ctm.	3.50	25.00
10-11 ctm.	5.00	40.00
WHITE EXCELSIOR. Best known white variety. Good grower and very dependable. 6-7 ctm.	2.50	15.00
7-8 ctm.	3.00	20.00
WHITE SUPERIOR. A new pure white variety with larger flowers and larger stems that is well recommended 7-8 ctm.	3.50	25.00
YELLOW QUEEN. This has been the standard yellow variety for many years 6-7 ctm.	2.50	15.00



Yellow Queen



White Excelsior

BEARDED IRIS (Iris Germanica)

All Ready for Immediate Shipment

We are growing a fine assortment of the reasonably priced, most popular varieties. Many of them are included in the American Iris Society list of the 100 best kinds.

	Doz.	Per 100
AT DAWNING. Soft rose and gold.	\$1.50	\$10.00
CHEERIO. Striking red.	1.50	10.00
CHINA MAID. Golden pinkish bronze.	2.50	15.00
DERRILL HART. Wine red.	1.50	10.00
FAIR ELAINE. Two toned primrose and gold.	1.50	10.00
GOLDEN MAJESTY. Deep orange yellow.	2.50	15.00
GREAT LAKES. Ideal sky-blue, topnotch.	3.00	17.50
GUDRUN. Most popular white variety.	1.50	10.00
OLA KALA. Gorgeous orange gold.	5.00	35.00
PLUIE D'OR. Tall deep clear yellow.	1.50	10.00
TREASURE ISLAND. Frilled yellow and cream.	2.50	15.00
VALOR. Lilac and deep violet.	2.00	12.50
WABASH. Bicolored white and deep violet.	2.00	12.50
WINNESHIEK. Midnight blue and violet red.	1.50	10.00
FINE MIXTURE OF MANY VARIETIES.	1.50	10.00

FREESIAS

The Freesias we offer are the famous Tecolote Hybrids and they are available in the full color range as follows: White, Yellow, Rose, Lavender, Blue, and Fine Mixture.

All at the same price

per 100 \$2.50; per 1000 \$20.00

CULTURAL SUGGESTIONS – For Commercial Growers

Order your bulbs early. For best results good root action is essential and this can only be accomplished if the bulbs are planted on time.

Unpack the bulbs as soon as received. If they are not to be planted immediately they should be taken out of the bags and stored in shallow trays in a cool, well aired location. This is more important than is generally believed for much damage can result to the bulbs by a prolonged stay in the shipping containers.

GREENHOUSE FORCING:

Do not use very shallow flats. We recommend four inches minimum inside depth. Give the flats a moderate watering only and bury them in deep trenches and cover thoroughly. Don't be tempted to bring them into heat too soon. This is the cause of most of the failures.

Examine the bulbs carefully to see that they have established good root systems before bringing them into the heat. Be careful of bottom heat for many bulbs are spoiled by immediate, close contact with hot pipes. Place under the benches until top growth develops a few inches. A gradual increase in temperature is better than placing the bulbs immediately into a high heat.

In the short days of mid-winter full exposure to light and sun is important so do not use areas under eaves or where shade from adjoining buildings blocks out light and sun.

OUTDOOR PLANTING:

Select a well drained location—this is important for no bulbous crop will perform satisfactorily where water is not quickly absorbed or does not run off freely. Crop rotation is also important so choose a spot where the same crop has not been grown for several years. Plant as early as possible so that the bulbs can make a good root system before cold weather sets in.

While most Fall planting bulbs are reputed to be hardy the fact remains that serious damage can result to unprotected plantings in our Northern states. This damage can be eliminated by some light protective covering to be applied before heavy freezing starts and allowed to remain until early Spring.

The usual field culture is in rows about 8 or 10" wide and three feet apart. The bottom of the row is levelled and the bulbs are spaced according to their size and covered to about twice the depth of the bulbs. Tulips must be dug and replanted each year but Daffodils and many other bulbs will do well if allowed to remain undisturbed for several years. A generous portion of the foliage of bulbous stocks must be allowed to remain on the plants and die down naturally for during the ripening off period the flowers for the next season are formed.

DAMAGE BY MICE AND OTHER RODENTS:

While moles are generally blamed for the destruction of many bulbs during the Winter and Spring, they are actually not guilty. Field mice are the culprits but they frequently travel in the runs made by moles.

As yet there has not been developed any repellent to place on or around the bulbs to prevent injury by mice and it is therefore necessary to kill these animals. Blend together 1 gram finely powdered magnesium carbonate and 2 grams zinc phosphide. (Obtain through druggists.) Apply mixture to 2 quarts of ½ inch apple cubes. Place one poisoned apple cube under cover at intervals under mouse runways or into the burrows. Caution: This poison is highly toxic to humans and animals.

The whole problem of rodent control, which also includes rabbits and deer, is constantly under study by the Fish and Wild-Life Service of the United States Department of Interior and if you have peculiar problems we suggest that you write this branch of the government for such assistance as it can render.

CULTURAL SUGGESTIONS – For Home Planters

IN THE GARDEN

Hardy bulbs require a deep soil of good fertility and drainage. Most kinds send their roots deep and therefore the soil beneath is more important than that around or above them. While direct contact with either green manure or fertilizer is not recommended, rotted manure, leaf mold or peat moss dug into the soil will aid in the formation of a good root growth. If the soil is poor and must be fertilized, the use of bone meal is recommended. In northern states all hardy bulbs should have a winter cover of salt, hay, leaves or manure. This cover will prevent the damage that would otherwise result from the freezing and thawing of the ground.

TULIPS—For best effect, Tulips should be planted in groups of solid colors either in front of shrubbery or in borders. They should be planted before frost hardens the ground. Plant the bulbs five inches apart and cover with three inches of soil. For best results, do not plant Tulips in the same spot year after year unless the soil has been changed completely. When the Tulips are not used as cut flowers, the flower should be removed from the stem before the petals drop. Dig up the bulbs as soon as the foliage has turned brown and store them in a dry, airy spot.

DAFFODILS—Daffodils make a fine Spring showing in almost any spot in the garden. They do equally well in sun or shade and lend themselves to formal and informal planting. In formal plantings, allow five inches between the bulbs and cover with four inches of soil. For informal planting or naturalizing effect, scatter the bulbs by hand and plant them where they fall. Providing the foliage is not disturbed until it dies down naturally the bulbs can remain in the same location for several years and will bloom more profusely. When they become too crowded, they should then be dug up, pulled apart and replanted. This should be done about the middle of July.

HYACINTHS—Hyacinths do equally well in beds or borders. Mass plantings are exceptionally impressive. They should be planted in October or November four to six inches apart and four to five inches deep. They can remain in the same spot from year to year but usually deteriorate in time and should be replaced with new stock.

CROCUS—Crocus are equally as effective either in solid colors or mixed. Group plantings made in the location where the foliage will not be mowed or disturbed produce excellent flowers for many seasons. Plant the bulbs two to three inches deep and two to three inches apart.

MISCELLANEOUS BULBS—All of the smaller miscellaneous bulbs such as Snowdrops, Scillas, Muscari, Chionodoxa, etc. are quite hardy and must be planted in the usual Fall season. Many prefer to plant them around shrubs or trees where the early flowers make a brilliant showing before any other Spring items. Group plantings of individual varieties are preferred and the bulbs can be planted two or three inches apart and covered with two inches of soil. Some leaf protection is desirable in the northern states

We have pamphlets which give growing instructions in greater detail than the above and these will be gladly mailed upon request.

IN THE HOME

Included among the bulbous items we list are many that can be grown and flowered in the average home without prior preparation. These include all of the tender Narcissus, Roman Hyacinths and Amaryllis. They should be placed in light, sunny rooms where a relatively high humidity can be maintained and where there is an absence of drafts. A daytime temperature of 60 to 65° and nighttime of 50° is near ideal. The tender Narcissus and Roman Hyacinths can be grown in water and they will need no other nourishment to flower them perfectly. However, they do need some material to act as root anchorage otherwise the flowers will become top heavy and fall over. Place the bulbs in a bowl in an upright position and cover with crushed shells, pebbles, peat moss or sand. Fill bowl with water and add additional water as needed. Successive plantings made from early September to late December will provide flowers over a long period.

AMARYLLIS are not only the showiest of all bulbous items but one of the easiest to flower successfully in the home. The bulbs are available from early October on through the early Spring months. The first plantings should flower in late February or early March. The bulbs should be grown in flower pots in good garden soil and planted so that about one-third of the bulb is exposed. Keep the plants in a sunny window and water sparingly until the flower bud shows and then more plentifully as the shoot lengthens. The foliage usually develops after the flower is finished. When the danger of frost is over in the Spring the whole pot can be set outdoors and the foliage will continue to grow. Before cool weather arrives the plant can be brought indoors and will flower again the following early Spring.

Practically all other Fall bulbs can also be flowered in the home but they require an earlier cooler temperature while their roots are being established. This can be accomplished by placing them in flower pots and then submerging these pots in a cool place until a full root system develops. The usual practice is to dig a trench in the garden about one foot deep and to place the pots in this trench and cover them to the soil level. In northern states some additional covering of hay or other protective material must be put over the ground to keep out the frost. These pots can be brought in the house about the middle of February and placed in a light sunny window. A starting temperature of 60° is best and this can be increased slightly as growth progresses.



CROCUS



MUSCARI (Grape Hyacinth)



SCILLA CAMPANULATA



SINGLE SNOWDROPS

Crocus—Spring Flowering - Large 9 ctm. bulbs.

This showy, early spring subject continues to gain in popularity each season and the low prices permit of extensive plantings at moderate costs. Each bulb produces several flower spikes.

The varieties we list below are the most popular ones and cover the whole range of available color combinations. Group plantings produce the best effects.

	100	1000
GRAND MAITRE. Dark Purple	\$2.00	\$15.00
KING OF WHITES. Large pure white.	2.75	22.50
PURPUREA GRANDIFLORA. Glowing deep purple.	2.00	15.00
REMEMBRANCE. Silvery blue. Large and early.	2.00	15.00
STRIPED BEAUTY. White with lilac stripes and purple base.	2.75	22.50
YELLOW MAMMOTH. Popular fine yellow variety.	3.25	27.50

Crocus in Separate Colors — 7 Ctm.

	100	1000
Blue	\$1.50	\$12.00
Purple	1.50	12.00
Striped	2.00	16.00
White	2.00	16.00
Yellow	2.50	20.00
All colors mixed	1.85	15.00

MISCELLANEOUS SPRING BULBS

The bulbs listed below are specially adapted for rock garden purposes and with the present vogue for this form of gardening are in good demand. Other items, such as Tulipa Clusiana, Leucoum, etc., are also suitable for this purpose and are offered in other pages of this catalog.

These bulbs are also widely used for grouping under evergreens and shrubbery where mass plantings make a fine effect very early in the Spring before anything else is in bloom.

Chionodoxa

	100	1000
LUCILIAE. Blue and white	\$2.00	\$15.00
SARDENSIS. Deep blue	2.00	15.00

Eranthis

	100	1000
HYEMALIS. Bright yellow flowers that bloom in early spring.	\$3.00	\$25.00

Fritillaria

	100	1000
MELEAGRIS. Drooping, bell-shaped flowers of very odd colors.	\$3.00	\$25.00
IMPERIALIS. (Crown Imperials) Clusters of large red, bell shaped flowers with top tufts of ornamental foliage. A tall and very showy subject. Doz. \$3.50	25.00	—

Muscari (Grape Hyacinths)

They resemble miniature Hyacinths. They naturalize readily and are splendid for rock gardens or borders. Can also be forced.

	100	1000
HEAVENLY BLUE. Finest blue	\$2.00	\$15.00
PLUMOSUM. Handsome feathered variety. Purple	2.50	20.00

Scillas

	100	1000
SIBIRICA. Very early blue variety	\$2.00	\$15.00
CAMPANULATA, BLUE. (Blue Bells)	2.50	20.00
CAMPANULATA, PINK. Illustrated on this page	2.75	22.00
CAMPANULATA, WHITE.	2.75	22.00

Snowdrops—See illustration

	100	1000
SINGLE	\$2.50	\$20.00

REMEMBER! You May Deduct 5% For Cash With Order. See Terms of Sale, Page 8

HARDY LILIES

These aristocrats of the summer garden are now within reach of everyone's purse. Every florist should plant them and every storekeeper should feature them. They add a dignified beauty to any garden setting that cannot be attained with other subjects. We have broadened our list and prices are again very much reduced.

CANDIDUM

(Madonna Lily) September Delivery

One of the most beautiful and popular of all Hardy Lilies. Should be planted early for best results. We are direct importers from prominent French growers.

	Doz.	100
20 - 22 ctm.	\$2.00	\$12.50
22 - 24 ctm.	2.50	16.00
24 - 26 ctm.	3.00	18.00
26 - 28 ctm.	3.50	20.00
28 - 30 ctm.	4.00	25.00

The Following Kinds Ready Oct. 1st

FIRE KING. Fine new flame red variety. In our fields this summer, we had many stalks with more than 25 flowers. An unusual color and a fine addition to the Lily group.

Each \$0.50; Per Doz. \$5.00

HENRYI. Very tall variety. Reflexed petals of clear yellow.

Per Doz. \$3.00; Per 100 \$20.00

ORANGE TRIUMPH. Beautiful light orange with darker spots. Very free flowering.

Per Doz. \$1.75; Per 100 \$12.00

REGALE. Large white trumpet with markings of pink, yellow and brown. Will increase rapidly under good garden conditions and make a beautiful yearly display.

7/8"	Per Doz. \$1.50;	Per 100 \$10.00
8/9"	Per Doz. 2.00;	Per 100 14.00
9/10"	Per Doz. 2.50;	Per 100 17.50

RUBRUM. Three to four feet high with large, open reflexed flowers of carmine pink with crimson spots. Long a favorite among hardy lilies. Large 8" bulbs.

Per Doz. \$3.50; Per 100 \$25.00

TRIGRINUM. Well known tiger lily. Orange with black spots. Very good grower. Large bulbs.

Per Doz. \$1.75; Per 100 \$12.00

UMBELLATUM HYBRIDS. These range in color from light yellow, through the red shades to the deepest mahogany. Erect flowers. Very showy and easily grown.

Per Doz. \$1.75; Per 100 \$12.00



Lilium Candidum



Lilium Regale



FLORIST'S EASTER LILIES

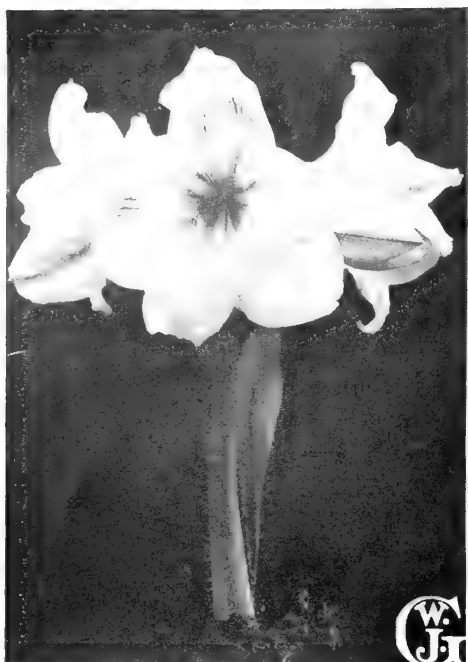
November Delivery

CROFT. This dwarf Easter Lily is the favorite for pot culture.

7/8" per 100	\$30.00;	per case of 250	\$70.00
8/9" per 100	37.50;	per case of 200	70.00

ESTATE. This variety is much taller and is therefore preferred by those who want to use them for cutting.

7/8" per 100	\$27.50;	per case of 250	\$65.00
8/9" per 100	35.00;	per case of 200	65.00



AMARYLLIS, GIANT HYBRID



ANEMONE ST. BRIGID



BLEEDING HEART

AMARYLLIS – Giant Hybrids

We can make delivery as early as October 1st.

No other bulbous subject offers such an opportunity for the development of increased sales and satisfied customers as these Hybrid Amaryllis. For years we have aided in their development and have started many concerns selling them—and we never get an unfavorable report.

For house culture the ease with which they can be flowered makes them the outstanding subject for this purpose and they also make a beautiful pot plant for florist use. The colors are mixed and range from pure white through the various pink shades to deep red

	Doz.	100		Doz.	100
2" to 2¼"	\$1.25	\$9.00	2¾" to 3"	3.25	22.50
2¼" to 2½"	1.80	12.50	3¼" to 3½"	5.00	35.00
2½" to 2¾"	2.25	16.50	3½" and Up	6.50	45.00

AMARYLLIS – Royal Dutch Strain

Many of our customers have asked us for these Amaryllis and we have now arranged for a supply from the leading specialist. They are acknowledged to be the largest and finest Amaryllis in the world. Bulbs will be ready in early December and they are available in the following colors: Pure White, Deep Scarlet, Clear Orange, Salmon Orange, Carmine Pink, Blood Red with white edge.

PRICES FOR LARGE BULBS: White, each \$3.00; 3 for \$7.50

All other colors, each \$2.00; 3 for \$5.00

Amaryllis Halli

(Lycoris Squamigera)



AMARYLLIS HALLI

The bulb produces its foliage in spring which is followed by a tall lavender spike of beautiful flowers in midsummer. It is perfectly hardy and a splendid permanent subject for summer flowering in northern gardens.

We have long been headquarters for this rare and beautiful bulbous subject and now our larger stock enables us to lower our price drastically

Per Doz. \$2.50 Per 100 \$16.00 Per 1000 \$150.00

LYCORIS AUREA. This is a beautiful yellow variety and while not hardy for northern gardens, it is well suited for outdoor planting in the South

Per Doz. \$3.00; Per 100 \$20.00; Per 1000 \$175.00

ANEMONES

Anemones in Packages Offered on Page 19

For years we have been the leading suppliers of these bulbs and we maintain a year round stock which enables us to fill orders at any time.

SAINT BRIGID

Large, semi-double flowers on long, strong stems.

DARK BLUE	100	\$ 4.00
VIOLET	} Mammoth Two Year Bulbs	
RED		
MIXED COLORS	1000	30.00

One year old bulbs, mixed colors only.

Doz. \$.40; 100 \$2.50; 1000 \$20.00

DE CAEN

Fine single form available in a wide range of mixed colors.

	100	1000
MAMMOTH TWO YEAR BULBS	\$4.00	\$30.00
FIRST SIZE BULBS	3.00	20.00
ONE YEAR BULBS	1.50	10.00

BLEEDING HEARTS

Ready for Delivery in Early December

A beautiful garden plant of graceful habit, 2 to 3 feet high. The foliage is of a highly ornamental, fern-like appearance, over which hang the drooping spikes of pink, heart-shaped flowers. Blooms outdoors in May and June, and in the Fall can be lifted and potted for Winter and Spring bloom indoors. Be sure to include this in your order — always in popular demand.

	Doz.	100
Large Clumps, 5 to 8 eyes	\$5.00	\$35.00
Medium Sized Clumps, 3 to 5 eyes	4.00	27.50

CALLA LILIES

Callas are now such an important crop that they should be grown by every florist who has a retail outlet. Aethiopica and Godfrey are ready in September and should be planted as early as possible for best results. Elliottiana, Alba Maculata and Rehmani are available middle of October and can be planted indoors then or through to the early Spring months—depending upon when flowers are wanted. These latter three varieties are now widely used for outdoor Summer flowering and for this purpose should not be planted until danger of frost is over in the Spring



YELLOW CALLAS IN THE GARDEN



CALLA REHMANI

Aethiopica

Leading Florists white variety

	Doz.	100
1½ to 2 in.	\$3.00	\$20.00
2 to 2½ in.	4.25	30.00

Elliottiana

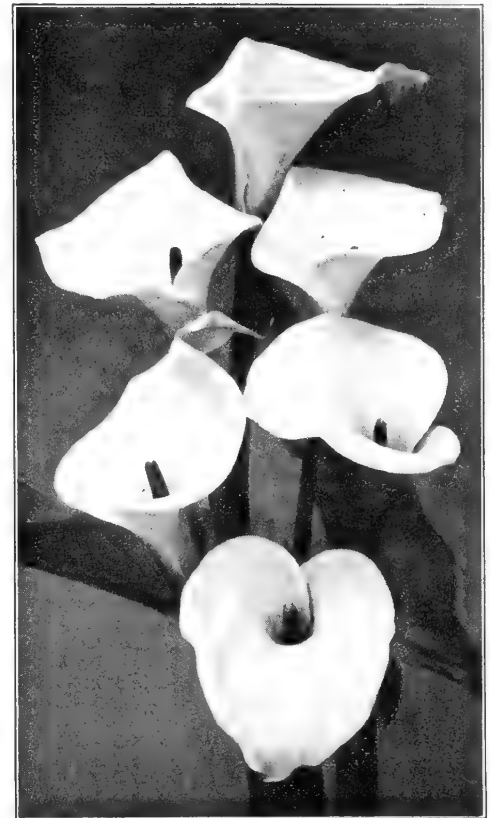
Well known yellow

2 to 2½ in.	\$3.00	\$20.00
2½ to 3 in.	4.50	32.50

Alba Maculata

Small white with spotted foliage

2 to 2½ in.	\$2.50	\$17.50
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CALLA AETHIOPICA

Rehmani

This pretty little pink Calla attracts attention wherever shown. We have now built up a nice stock of these bulbs and this permits us to drastically reduce the price. We can start delivering the first week in November and, for pot plant use, they can be planted at that time and should flower in February and March. Outdoor planting can start as soon as the soil warms in Spring.

Large 2½" bulbs, per doz. \$2.50; per 100 \$15.00; per 1000 \$125.00

Lily - of - the - Valley — Ready in November

Lily-of-the-Valley is an extremely important item for those who retail bulbs and plants. The quickness and ease with which they can be so beautifully flowered in the home makes them very popular for this purpose and creates a continued demand throughout the whole season. They are so satisfactory to the consumer that they build good will and a demand for other items. We have them packed in the small units as listed below and we advise frequent, small purchases at regular intervals. Store keepers can place them in refrigerators and keep them in perfect condition.

SELECT QUALITY FOR STORE TRADE

Per 100, \$5.00; Per 1000, \$40.00

We can also supply smaller domestic pips as follows:

Per 100, \$2.00; Per 1000, \$17.50

In furtherance of our plan to supply our customers with the rarest and finest, we are offering a magnificent giant variety called "SUPERBELL." The flowers, stems and foliage are very much larger and finer than any other variety

Large Garden Clumpseach \$1.00; per doz. \$10.00; per 100 \$75.00



LILY OF THE VALLEY



MONS. JULES ELIE

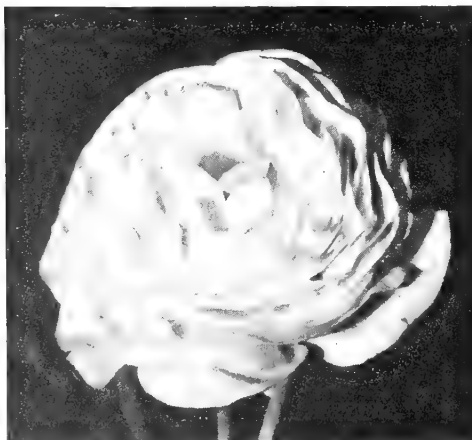
We have a Large Stock of this Fine Variety.



SINGLE PEONY

We have a fine assortment of single varieties that we can offer at a very special price. They make a gorgeous garden display. ALL COLORS MIXED.

Per doz. \$3.00; per 100, \$20.00



RANUNCULUS

PEONIES

We grow a considerable acreage of Peonies—and grow them well. Our chief concern is to develop a concise list of the finest and most dependable cut flower varieties and, by quickly discarding any that fail to meet our exacting specifications, we believe that our list now contains not only the best in the popular price range but also the Peonies of tomorrow.

	Doz.	100
EDULIS SUPERBA. Favorite light pink for commercial growers.	3.50	25.00
FESTIVA MAXIMA. Pure white with crimson markings on center petals. The most popular early white.	3.50	25.00
INSPECTEUR LAVERGNE. Full double type. Round crimson flower with frilled petals. Early.	4.60	35.00
KARL ROSENFELD. Very large, early red. Strong grower, tall and free flowering.	4.60	35.00
KELWAY'S GLORIOUS. Well regarded as a very fine variety. Creamy white with delightful fragrance.	10.00	75.00
MAD. EDOUARD DORIAT. Fine double white with crimson tips. Highly regarded by commercial men.	5.50	40.00
MONS. JULES ELIE. Considered by many as the finest Peony of all. Beautiful glowing pink. Very large and fine. Early bloomer.	4.60	35.00

Some Newer and Better Kinds

CLARE PATRICIA. Deep magenta pink and a color not found in other varieties. Very large flower and tall strong stem.	Each	\$1.50
JUNE BRILLIANT. Late full double red. Strong wiry stems. Many flowers and good keeper.	Each	1.25
LE CYGNE. Enormous pure white variety. Has one of the highest ratings of all varieties.	Each	1.00
MARIE ELIZABETH. A very fine new early red which will make an excellent florist's variety. Produces many more flowers than the average red variety.	Each	2.00
MRS. F. D. ROOSEVELT. Rated by many enthusiasts as the finest Peony of all times. A true pink, large and perfect.	Each	3.00
OLD SIWASH. Our choice as the finest of the blush white variety. Enormous flower on long, stiff stem.	Each	2.00
PINK PROLIFIC. Medium size bomb shaped flower of clear pink. The value of this variety is in its extreme earliness and prolific flowering.	Each	1.00
RAINBOW. A three-toned variety. Centre crest is cream with petals shading from light pink to lavender rose. Attractive beet colored foliage.	Each	1.00
TEMPEST. An outstanding deep red variety that surpasses anything we have seen. Very large and very tall. Perfect.	Each	2.00

Wrapped Peonies in Separate Colors

Each individually wrapped with moss and water-proof paper, and large colored label on wrapper

	Doz.	100
Pink, Red and White. 2 to 3 eyes.	\$2.75	\$20.00
Pink, Red and White. 3 to 5 eyes.	4.00	30.00

See Page 19 for Our New Peony Package

NO ONE GROWS THEM ANY FINER

At the regional show of the American Peony Society held in New York City in 1950, we won the Society Silver Medal for our exhibit of 30 varieties. We also won honors in the individual classes including first prize for our own red variety "Marie Elizabeth."

Peony lovers are invited to visit us at flowering time and see our representative collection of the World's finest varieties.

RANUNCULUS CLAREMONT GIANTS

Those who have seen these fine new strains of double Ranunculus with their massive flowers that measure up to 6" across are enthusiastic in their praise.

We offer a fine mixture of assorted colors in this large Claremont strain.

	100	1000
Top Size.	\$4.00	\$36.00
1st Size.	3.60	30.00
2nd Size.	2.50	18.00

Ranunculus in packages offered on Page 19

YOU MAY DEDUCT 5% FOR CASH WITH ORDER. SEE PAGE EIGHT.

OUR CELEBRATED FALL PACKAGED LINE



Packaged Tulips

Our packaged lines continue to make many new friends each year and we have many dealers who feature them exclusively in both their Spring and Fall bulb departments. We have been putting out similar packages for over twenty years and they have become known to many buyers as a named brand of quality products and they look for them and buy them year after year. Our broad guarantee of performance is faithfully filled—we will replace to the final purchasers any bulb or root that fails to perform to their entire satisfaction—and we do it without any quibbling.

These packages take all the grief out of bulb selling—no dirt—no culls—no waste—no complaints about mixed up varieties or colors. The last package as good as the first and our guarantee on the package assures your customers of final satisfaction.

Garden Full of Tulips

The wrapper on this Tulip package is very attractive and shows 6 different varieties in natural colors. Complete planting and growing instructions are printed on the side panel. And our guarantee is on every package.

Package containing 25 Red Tulips in Giant Long Stemmed Varieties.

Package containing 25 White Tulips in Giant Long Stemmed Varieties.

Package containing 25 Yellow Tulips in Giant Long Stemmed Varieties.

Package containing 25 Pink Tulips in Giant Long Stemmed Varieties.

Package containing 25 Lavender Tulips in Giant Long Stemmed Varieties.

Package containing 25 Assorted Tulips in Giant Long Stemmed Varieties.

Price - each \$1.00

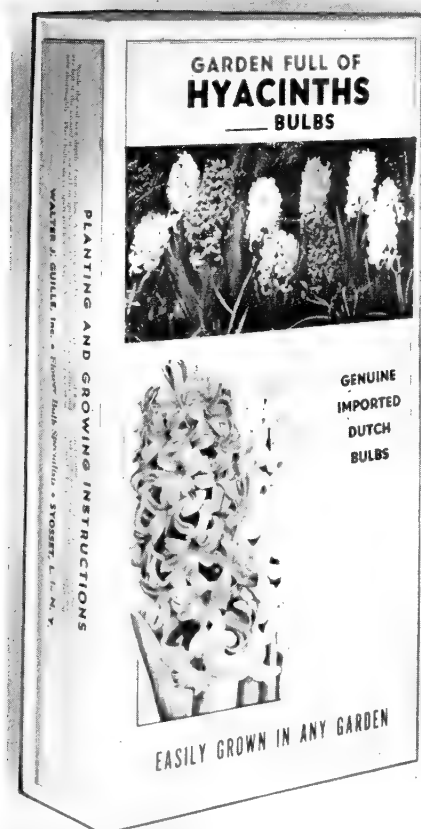
Parrot Tulips

This is a new package we are offering for the first time this fall. It contains 25 first size genuine imported bulbs of these handsome frilled Parrot Tulips in a fine assortment of all the leading varieties and colors. It is a beautiful package and we are sure it will become one of the most popular sellers.

Price - each \$1.25



Packaged Parrot Tulips



Packaged Hyacinths

Garden Full of Hyacinths

We pack 12 bedding size Hyacinths in this box and we can either mix the colors or pack them separately, white, red, pink, blue or yellow. Fine illustration on this box.

Price - each \$1.00

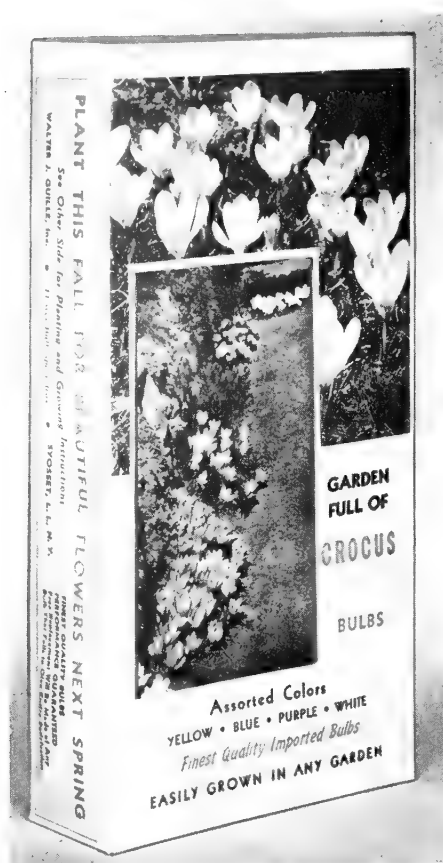
Spring Garden Assortment

This package contains a fine assortment of the most popular spring flowering bulbous subjects: 6 Tulips, 6 Daffodils, 12 Crocus, 2 Hyacinths and 12 Muscari—38 bulbs in all—and they are all illustrated on the wrapper. This is good "get acquainted" number for those unfamiliar with these subjects or for small garden owners who haven't space for larger quantities.

Price - each \$1.00



FALL PACKAGED LINE — CONTINUED



Packaged Crocus

GARDEN FULL OF CROCUS

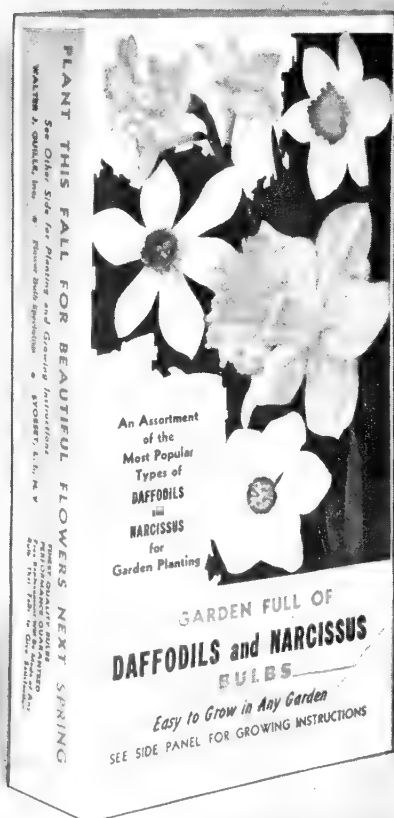
We pack 50 bulbs in this beautiful Crocus package and the color assortment is nicely balanced. Every garden planter can find space for one of these packages.

Price - each \$1.00

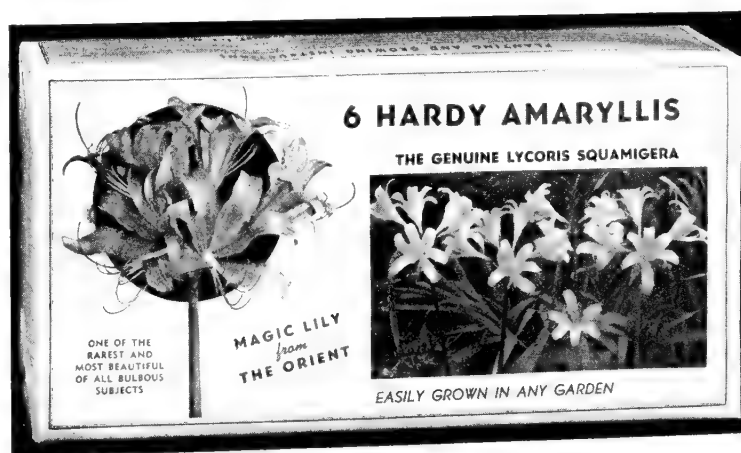
GARDEN FULL OF DAFFODILS

All of the most popular types of Daffodils are included in this fine assortment—25 bulbs in all. The wrapper is in full color and very attractive.

Price - each \$1.00



Packaged Daffodils



Amaryllis Halli

AMARYLLIS HALLI - (Lycoris Squamigera)

For many years this rare and beautiful bulbous flower was seen only in a few private estates and botanical gardens, but now our supply, which is by far the largest in the country, permits us to offer them at a price that brings them within the reach of all garden lovers. 6 large bulbs in each package.

Price - each \$1.00

All these packages are intended for resale and to protect our legitimate dealers we will not fill any original order for packaged items that does not total \$25.00. Refill orders for any quantities will gladly be taken care of.

Postage
Will Be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY ENVELOPE

First Class Permit, No. 3, Sec. 34.9, P.L.&R., Syosset, N. Y.

WALTER J. GUILLE, Inc.

Flower Bulb Specialists

SYOSSET, N. Y.





TO **Walter J. Guille, Inc.**

Flower Bulb Specialists
SYOSSET, N. Y.

Street, P. O. Box
or Rural Delivery

Post Office..... State.....

Date

Express or Freight Office { If different)
from P. O. }

AMOUNT ENCLOSED

Money Order \$.....

Draft or Check \$.....

Postage Stamps \$.....

Cash - - - \$.....

Forward Goods by
(Parcel Post, Express, Freight or Boat)

(SEND NO CASH OR
CURRENCY UNLESS
REGISTERED)

If wanted by parcel post include extra money to cover. Remember — you can deduct 5% if you pay when ordering!

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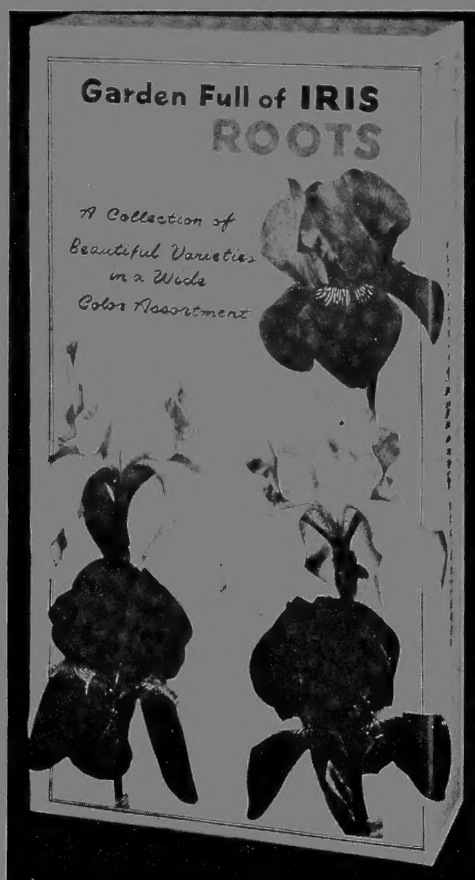
Always write letters on a separate sheet from your order.

(OVER)

PLEASE DO NOT WRITE IN THIS SPACE

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FALL PACKAGES — CONTINUED



Garden Full of Iris

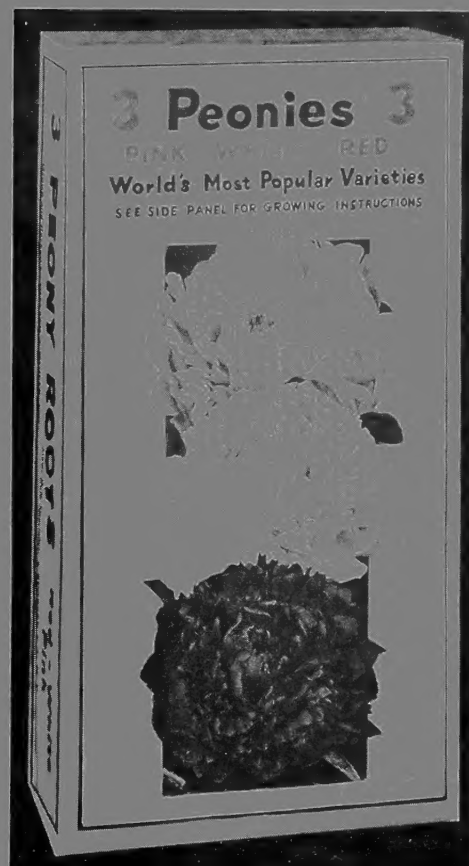
This is the same size package as our other collections and contains 6 roots of Bearded Iris in a fine and wide color assortment of very choice varieties. The wrapper illustration is in full color and very attractive. A good demand exists for these fine Iris and our package enables dealers to do a merchandising job that is impossible with bulk roots.

Price each \$1.00

Peony Package

This is our standard size package 2 x 6 x 12 and contains three Peony roots—1 each Red, White and Pink. We grow this stock ourselves and each root is a recognized standard variety. The wrapper is nicely illustrated in full color. Bulk Peony roots have always been a difficult item for retailers to handle but this package eliminates all of the grief. We know it will be a welcome addition to our packaged line.

Price each \$1.00



ANEMONE PACKAGE

ANEMONE PACKAGES

4 1/2" x 7" lithographed in natural colors. Planting instructions on reverse. No names shown. Each package contains 12 bulbs.

Per 100 Packages \$15.00

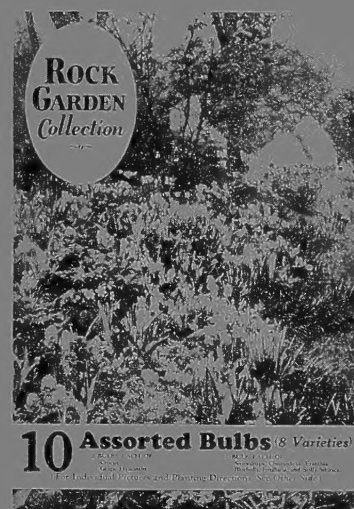


RANUNCULUS PACKAGE

RANUNCULUS PACKAGES

Same type of envelope as above. Package Containing 12 Bulbs.

Per 100 Packages \$15.00



ROCK GARDEN ENVELOPE

A beautiful package which shows a rock garden scene in full color on the front and (fisheries all of colors likewise in color on the rear. It contains 10 bulbs in the following assortment: 2 bulbs each of — Crocus and Grape Hyacinths, 1 bulb each of — Snowdrops, Eranthis, Bluebells, Fritillaria, Chinodoxa and Scilla Siberica. The package measures 7 1/2 x 10 inches and is a splendid novelty item for a feature sale at a popular price.

An attractive, colorful package that sells itself wherever displayed.

Per 100 Packages \$16.00
(Minimum Order 25 Packages)

WALTER J. GUILLE, INC.

Flower Bulb Specialists

SYOSSET, N. Y.

Our next catalog will be issued January 1st, 1952 and will list a complete line of all popular spring subjects. If your name is not on our mailing list please send your request and a copy will be mailed at that time.

WALTER J. GUILLE, INC.



FLOWER BULB SPECIALISTS

SYOSSET, LONG ISLAND, NEW YORK